

EARN YOUR ONLINE BUSINESS ADMINISTRATION DEGREE FROM SOUTHERN MISS!



100% ONLINE



TRUSTED FACULTY



MILITARY FRIENDLY



AFFORDABLE

BUSINESS ADMINISTRATION (GENERAL BUSINESS) BSBA

Undergraduate

Explore the corporate world with a Bachelor of Science in Business Administration (BSBA) from Online at Southern Miss. In an ever-changing economy, the opportunities to excel in the business world are limitless. The University of Southern Mississippi's [online](#) business administration degree will provide you with the knowledge and skills needed to work in various arenas within the business industry, and allow you to obtain your BS degree at your convenience.

This General Business emphasis is a broad degree preparing students for careers in a wide range of business settings. This emphasis is appropriate for students who wish to obtain a business degree but who do not wish to specialize in a specific area of emphasis. The General Business emphasis also allows students the most flexibility to custom design their program of study.

Through this affordable online program, you will earn an online Business Administration degree that will advance your career and open the door to more opportunities in the workforce. Are you ready to take the next step in your career? Join The University of Southern Mississippi and Online at Southern Miss today.

Check out some of the jobs our graduates of the online business administration degree landed after earning this degree.

- Branch/Store Manager
- Customer Service Manager
- General Manager
- Project Manager
- Purchasing Manager
- Human Resource Administrator
- Logistic Analyst

- Business Analyst
- Business Operations Specialist
- Business Continuity Planner
- Consultant
- Executive Assistant
- Insurance Sales Agent

Your future starts at Southern Miss!

COURSES

GENERAL EDUCATION CURRICULUM

WRITTEN COMMUNICATION (6 HOURS)

Course	Credits
Composition One	3 hrs.
Composition Two	3 hrs.

NATURAL SCIENCE (8-10 HOURS MINIMUM)

Select 2 courses with labs:

Course	Credits
Biology and Society *	3 hrs.
Principles of Biological Science I *	3 hrs.
Principles of Biological Science II *	3 hrs.
Chemistry and Our Environment *	3 hrs.
General Chemistry I *	3 hrs.
General Chemistry II *	3 hrs.
Weather and Climate *	3 hrs.
General Physics I *	3 hrs.
General Physics II *	3 hrs.

HUMANITIES (9 HOURS)

Course	Credits
World Literature	3 hrs.

Select 2 courses, 1 history required:

Course	Credits
World Civilizations: Beginnings to 1500 C.E.	3 hrs.
World Civilizations: 1500 C.E. to present	3 hrs.
Introduction to Philosophy	3 hrs.
Ethics and Good Living	3 hrs.
Comparative Religion	3 hrs.

AESTHETIC VALUES (3 HOURS)

Select 1 Course:

Course	Credits
Art Appreciation	3 hrs.
Dance Appreciation	3 hrs.
The Enjoyment of Music	3 hrs.

SOCIAL AND BEHAVIORAL SCIENCES (6 HOURS)

Select 2 courses:

Course	Credits
The Human Experience: A Global Perspective on Human Diversity	3 hrs.
Basic Economics	3 hrs.

Course	Credits
World Geography: Dynamics of a Changing Earth	3 hrs.
American Government	3 hrs.
General Psychology	3 hrs.
Understanding Society: Principles of Sociology	3 hrs.

MATHEMATIC (3 HOURS)

Course	Credits
Cognitive Reasoning	3 hrs.
College Algebra	3 hrs.
Higher-level MAT course	3 hrs.

WRITING-INTENSIVE REQUIREMENT (MAJOR AREA)

Select 1 course:

Course	Credits
Technical Writing	3 hrs.
Organizational Communications	3 hrs.

ENG 101 & ENG 102 prerequisites

CAPSTONE REQUIREMENT (MAJOR AREA)

Course	Credits
Global Managerial Policy and Strategy (Capstone)	3 hrs.

Must be taken Senior year, ENG 101 & ENG 102 prerequisites

PROGRAM CURRICULUM

MAJOR AREA OF STUDY REQUIREMENTS (21 HOURS)

Select 21 hours of 300 or 400 level College of Business courses beyond the College of Business Core with no more than 15 hours from any one discipline.

The following courses have been approved for online delivery and satisfy the requirements above.

Course	Credits
Financial Analysis	3 hrs.
Human Resource Management	3 hrs.
Small Business Consulting	3 hrs.
International Management	3 hrs.
Global Tourism	3 hrs.
Customer Service Management	3 hrs.
Hotel Operations	3 hrs.
Casino and Resort Operations	3 hrs.
Casino and Resort Marketing	3 hrs.

ADDITIONAL REQUIREMENTS (55-58 HOURS)

College of Business Core Courses

Course	Credits
Introduction to Financial Accounting *	3 hrs.
Managerial Accounting	3 hrs.
Legal Environment of Business	3 hrs.
Managerial Statistics I	3 hrs.
Managerial Statistics II	3 hrs.

Select and approved College of Business international course

Course

Credits

Course	Credits
Principles of Finance	3 hrs.
Management of Organizations	3 hrs.
Operations Management	3 hrs.
Global Managerial Policy and Strategy	3 hrs.
Management Information Systems	3 hrs.
Principles of Marketing	3 hrs.

Select 1 course:

Course	Credits
Professional Ethics	3 hrs.
Business Ethics	3 hrs.

Additional BSBA Requirements

Select 1 course:

Course	Credits
Technical Writing	3 hrs.
Organizational Communications	3 hrs.

Select 1 course:

Course	Credits
Introduction to Business Communications	3 hrs.
Computer Applications in Business Technology	3 hrs.
English Grammar	3 hrs.

a single foreign language course

Select 1 course:

Course	Credits
Introduction to Cultural and Linguistic Anthropology	3 hrs.
World Cultures	3 hrs.
Cultural Systems in the Environment	3 hrs.
Geographic and World Political Affairs	3 hrs.
The World in the 20th Century	3 hrs.
World Politics	3 hrs.

a single foreign language course not used in another BSBA field

Select 2 courses:

Course	Credits
College Algebra	3 hrs.
Brief Applied Calculus	3 hrs.

ELECTIVES

Choose electives as needed with adviser's approval. Non-business courses recommended. (See Hours to Degree below.)

ADDITIONAL NOTE

Please note that the above information is meant to be a guide and is not official. For further information regarding courses for this degree, see the University Bulletin. Please be aware that not all course choices listed in the University Bulletin are available online. However, sufficient online options are available to complete this degree.

* Requires additional 1 hour lab

FREQUENTLY ASKED QUESTIONS

- + Are there any additional fees?**
Yes, there are lab fees which range from \$20 – \$50 for this online Business Administration degree.
- + What steps do I take to get enrolled in the online Business Administration degree program?**
The [Undergraduate Admissions website](#) will provide information for the steps you'll need to complete in order to be admitted to Southern Miss.

+ Does the process to apply for admission and register for classes for online students differ from campus students?

As an online student, you may complete an online application to Southern Miss and do not have to make an in-person visit to the campus. The online student academic adviser for the College of Business will advise you via e-mail, fax, phone, Skype or by other mutually agreeable methods. Once you've been advised and cleared to register for classes, you may add classes via [SOAR \(Southern's Online Accessible Records\)](#).

+ What are the costs?

For **pricing** information, [click here](#). For **financial aid** information, [click here](#). For detailed **tuition** information, [click here](#). Financial aid is also available on a part-time basis for those students who work full-time.

+ Does the standard tuition apply for part-time students?

[Follow this link](#) and choose the term that applies to view the costs associated with part-time enrollment.

+ Will I have to pay a non-resident tuition fee for online classes?

You should NOT be charged out-of-state fees, because the online classes are considered in-residence for the online Business Administration degree.

+ What is the deadline for paying tuition and fees?

[Click here for deadlines](#).

+ How do I get advised if I am an online student?

Contact the online Business Administration degree academic adviser, Linda Jordan, at linda.jordan@usm.edu or 228.214.3433. In your correspondence please include your USM student ID# and the semester for which you are seeking advisement as well as the number of classes or credit hours you want to take.

+ Why won't SOAR (Southern's Online Accessible Records) let me enroll in a course?

You may not be able to enroll in an online Business Administration degree course if you do not have the necessary pre-requisite(s), all sections of the class are full, or the class is not offered that semester.

+ How do I know if my credits from another school will count towards my degree?

An online academic adviser from the College of Business can perform an Unofficial Transfer Evaluation if you email (linda.jordan@usm.edu) or fax (228.214.3475) a copy of all college-level courses completed at other institutions. However, the evaluation is only an estimate of possible transfer of classes and only the official Southern Miss transcript reflects the courses that the university accepts.

+ Are there any job placement programs available that could help me start my career after earning my degree?

Yes, the College of Business has a [career services office](#) that assists students in finding career positions after earning your online Business Administration degree.

+ How do I get permission to register for courses in my SOAR (Southern's Online Accessible Records) account?

All students in the College of Business are encouraged to be advised prior to enrolling in classes for the next semester. Please contact your academic adviser, Linda Jordan, at linda.jordan@usm.edu or 228.214.3433. Once you have been advised you will be given access to register for courses in SOAR (Southern's Online Accessible Records).

+ What is the deadline for registering for classes?

[Follow this link](#) and choose the term that applies.

+ What is the minimum number of classes that I can take to be considered full time?

You must enroll in at least 12 credit hours in order to have full-time status in the spring and fall semesters and at least 9 credit hours in order to have full-time status in the summer semester.

+ Does enrollment in the online program follow the standard academic calendar?

Yes, you'll start and end classes on the same dates as face-to-face students.

+ Can the degree in General Business be earned completely online?

Yes, the major specific courses (business courses) required for the degree are offered in an on-line format as are a growing number of other required courses. The General Business program has an alliance with Mississippi Virtual Community College (MSVCC) that offers additional on-line core courses (English, History, Psychology, etc.).

+ After I complete a semester at Southern Miss, can I take classes at a different college?

Once you've transferred to Southern Miss, you can complete a "Permission to Transfer Credit" form prior to taking a class offered at another institution if you want to use the class to satisfy the requirements of the General Business degree at Southern Miss. Completing this form ensures that the course you take somewhere else will be an acceptable substitute for the Southern Miss class. A few rules must be noted related to this process:

- Earn at least 25% of the credit hours needed for the degree from Southern Miss.
- Earn at least 21 of the last 30 hours of course work from Southern Miss.
- 50% of credit hours must be from a senior university.
- Earn at least 50% of all business courses at Southern Miss, including the capstone course (MGT 400)

+ Will there be any courses that have face-to-face requirements?

No, you will not be required to conduct face-to-face meetings. However, in an on-line course an instructor may also require synchronous meetings (often in the form of chats or web cam real-time meetings).

+ If the General Business degree can be earned online, how are labs conducted?

The instructor of the course determines how he/she sets up the labs. You may be asked to perform job site visits and observations or a course lab may involve the use of simulation or Virtual Reality to learn concepts and perform lab assignments.

+ Are the exams required to be proctored?

It is up to the instructor of a course if exams require a proctor. You should always read the content in the syllabus and on-line course site to determine if a proctor is needed. There is an application that must be completed at least 15 days prior to taking an exam. For information about proctoring [click here](#).

+ Will other classes besides the ones listed in degree requirements count towards my degree?

Other classes that aren't listed may count towards your degree once your transcript has been evaluated and posted.

+ Are you a military veteran or service member?

If yes, visit online.usm.edu/military for more information on how Southern Miss can serve you and your needs. We will help you with funding and scholarship information, admissions and course enrollment.

+ What other online degrees are offered by Online at Southern Miss?

Please visit our programs page here: <https://online.usm.edu/programs/>

ADMISSION REQUIREMENTS

Before you get started with this degree, you'll have to meet the basic requirements for entrance in the program. Core requirements include 4 credits of English, 3 credits of mathematics, 3 credits of sciences, 3 credits of social studies, 2 credits of advanced electives, and ½ credit of computer applications.

If you don't meet the above core requirements, you may still be considered for admission to the summer developmental program through an interview and screening.

If you have an ACT sub-score of 16 and below in reading and English, you'll be required to enroll in English 099 your first semester. If you have an ACT Math sub-score 20 and below, you must enroll in Math 099 your first semester.

If you are a transfer student, you can bring up to 62 credit hours community colleges and/or 4 year institutions and take 62 more credits hours from Southern Miss. More specific information regarding freshman and transfer student requirements can be found [here](#).

Use the following link to begin the application process: <https://apps.usm.edu/admissions/ugapp/>

